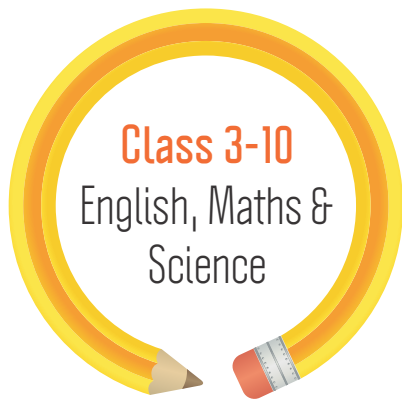
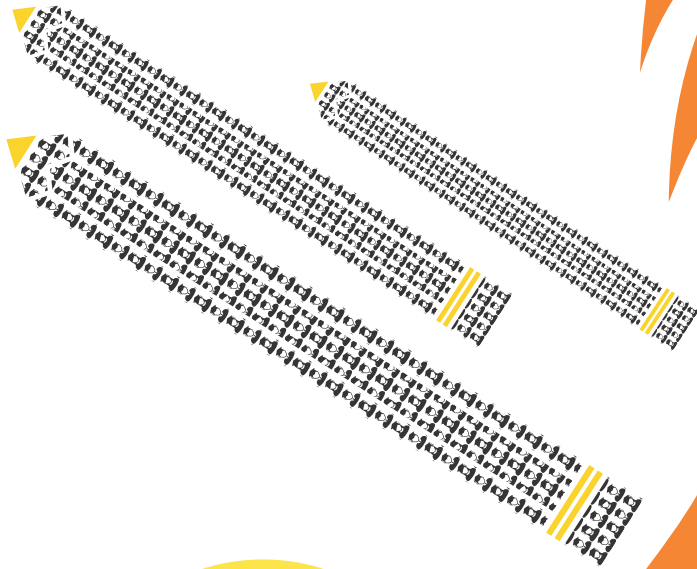


Making
learning
meaningful



What is ASSET?

ASSET (Assessment of Scholastic Skills through Educational Testing) is a benchmarking and diagnostic test. Designed and developed by Educational Initiatives (EI), it is a skill-based test which measures students' conceptual understanding. Comprehensive reports benchmarking the performance are given to the core stakeholders - school, teacher and student.

ASSET tests are based on the national curriculum and therefore cover all boards including CBSE, ICSE, IGCSE and State boards.

NATIONAL TEST DATES

Summer Round
1st to 5th August,
2016

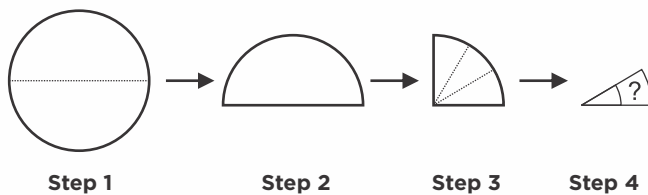
Winter Round
5th to 9th December,
2016

A quick view of how ASSET detects student misconceptions

Sample ASSET Question

The figure below shows that a circular piece of paper is folded along the dotted lines in steps 1, 2 and 3 to get the final shape.

The dotted lines divide a shape into equal parts.



What is the measure of the angle marked in the final shape?

- A. 15°
- B. 30°
- C. 45°
- D. 60°

The question tests the basic understanding of the measure of a right angle. Performance data shows 41% of students who attempted chose option A, whereas the correct answer is option B. This reveals the widely prevalent incorrect understanding about the concept of right angle.

Option	Option	Percent*
A <input type="radio"/>	15°	41%
B <input type="radio"/>	30°	39%
C <input type="radio"/>	45°	13%
D <input type="radio"/>	60°	07%

*Percentage of students who chose different options

ASSET tests clearly help demarcate conceptual misunderstandings amongst students and point out where the students are having difficulties.



Why ASSET?

ASSET bridges the reporting gap left by regular school test reports. It, apart from providing the raw score and the benchmarked score, provides insights into misconceptions students have about different concepts.

The ASSET reports present an all-inclusive analysis in a simple format. By providing practice questions to students and teachers in skills that need improvement, it goes beyond the function of mere reporting.

**Easy-
to-understand
reports**

**Extensive
performance
analysis**

**Exclusive
reports
for student,
teacher and
school**

Insights for students

The ASSET Student MyBook provides students with a comprehensive view of their performance on the tests, along with detailed insights on their strengths and areas that need improvement.

A Social Studies:

- 1) Historical Literacy and Thinking
- 2) Geographic Literacy and Thinking
- 3) Civic Literacy and Thinking
- 4) Knowledge and Understanding Of General, Cultural and Social Issues

B English:

- 1) Vocabulary in Context
- 2) Grammar Usage
- 3) Literal Comprehension
- 4) Extended Reasoning

C हिन्दी:

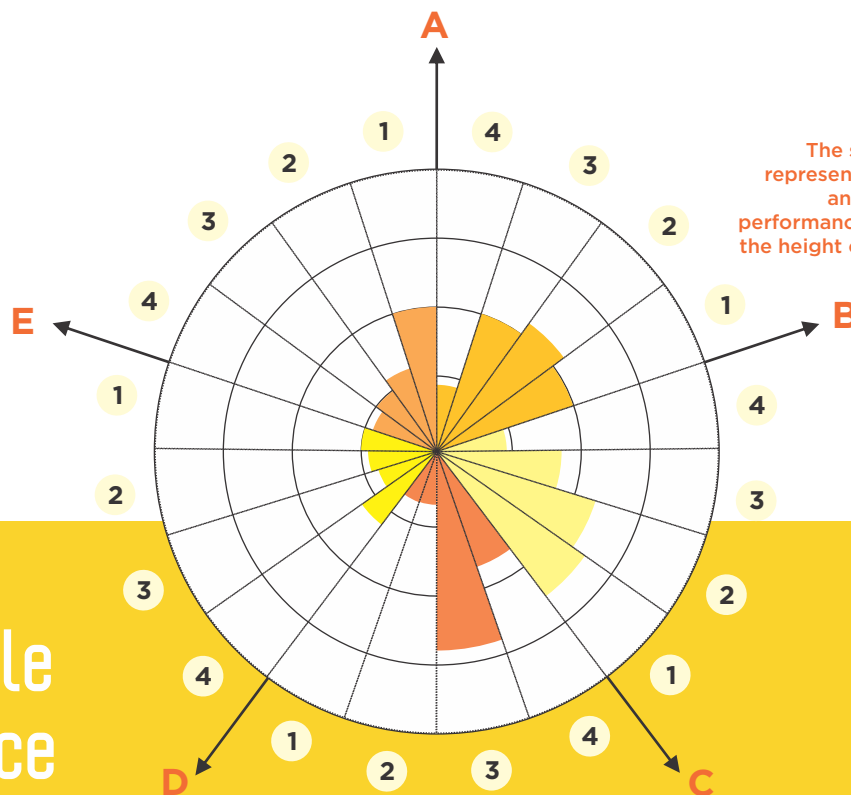
- १) कथानक की उचित समझ
- २) तर्क-सम्मत विचार एवं विश्लेषण
- ३) शब्दज्ञान
- ४) व्याकरण

D Science:

- 1) Knowledge of Basic Science Facts
- 2) Conceptual Understanding and Comprehension
- 3) Reasoning and Analysis Skills
- 4) Original Thinking

E Maths:

- 1) Number Sense, Computations and Basic Arithmetic
- 2) Intermediate Concepts, Geometry and Algebra
- 3) Word and Application Problems
- 4) Problem Solving, Advanced Problems



Actionable assistance

CIRCULAR PROFILE SKILL CHART

An overall view of student performance in core skills in subject tests taken.

SKILL ANALYSIS

Skills that show good performance and those that require improvement are highlighted.

SCORE AND PERFORMANCE HISTORY

Performance benchmarked with all students in the country, question-wise scores and performance history is given to provide perspective of performance.

PRACTICE QUESTIONS

Questions from skills that require improvement are given to students to help 'sharpen the axe'.





Insights for teachers

The ASSET Teacher MyBook provides analyses that is both comprehensive and personalised. It gives a panoramic view of students performance in the class.

SKILL PERFORMANCE REPORT

Skillwise analysis of performance in questions, highlighting skills showing good performance and those that need improvement

YEAR-ON-YEAR ANALYSIS

Class and batch performance this year is compared to performance last year

SECTIONWISE ANALYSIS

Dashboard view of performance of each section in the school and comparison with national average

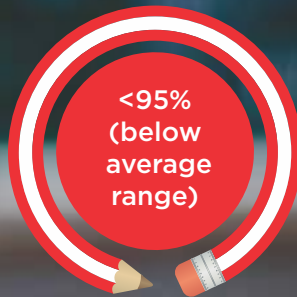
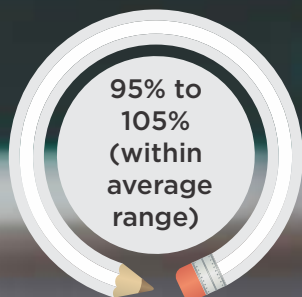
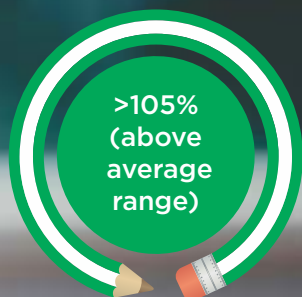
QUESTION ANALYSIS AND PRACTICE QUESTIONS

In-depth analysis of easy and difficult questions, misconceptions analysis and practice questions for skills that need improvement

Insights for management

The Management MyBook is a comprehensive report for the school management providing analyses of the student performance at both class and section levels. Benchmarking of the school's classes is done against other schools in the country, region, state and to the nearest metro city, thus helping the school to get a bird's eye view of the school's performance.

Class	English	Math	Science	Social Studies	Hindi
3	66%	98%	83%	-	-
4	93%	99%	98%	-	78%
5	97%	109%	99%	89%	80%
6	95%	107%	103%	113%	142%
7	91%	99%	102%	110%	123%
8	83%	84%	93%	95%	135%
9	78%	81%	91%	86%	-
10	88%	89%	93%	98%	90%



OTHER ASSISTANCE

To enable appropriate learning interventions, EI provides additional support to schools through:

- ASSET performance analysis session facilitated by an Academic Support Manager
- Enhancement of Teacher Assessment Skills (ETAS), an online program which helps teachers develop an intuitive sense of the levels of learning in their class

For other queries and details anytime during the year, we are just a call away! You can contact 1800 102 8885 (Monday to Friday 9 am to 6 pm IST) or email us at customersupport@ei-india.com

Awards & recognition

FOR SCHOOLS

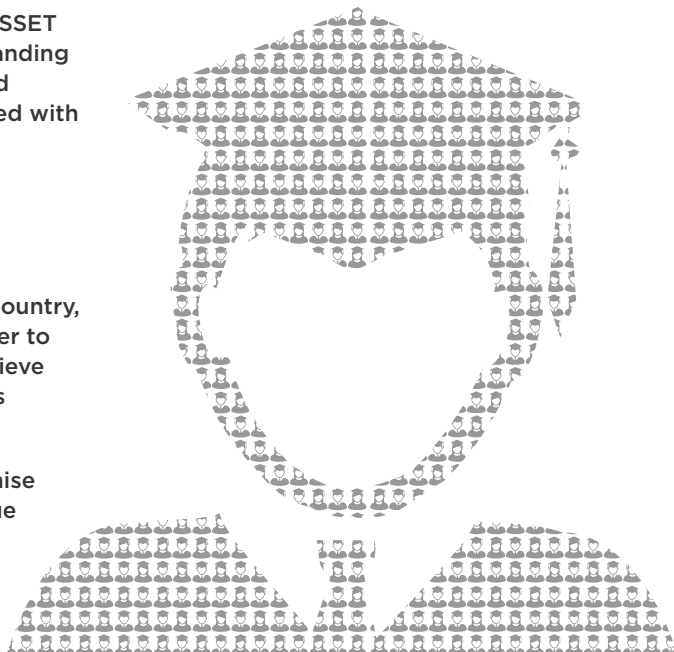
We recognise the efforts undertaken by schools as well as ASSET coordinators to promote the vision of learning with understanding amongst their students by implementing ASSET. Schools and coordinators who display exceptional dedication are endowed with the following certificates.

Certificate of Recognition for Schools
Certificate of Recognition for ASSET Coordinator

FOR STUDENTS

ASSET tests are taken by thousands of students across the country, and excelling in these tests is a credible achievement. In order to recognise this achievement and instill the enthusiasm to achieve academic excellence, every student participating in ASSET is awarded a certificate.

Top-performing students are honored with awards to recognise their exceptional performance and motivate them to continue achieving better results.

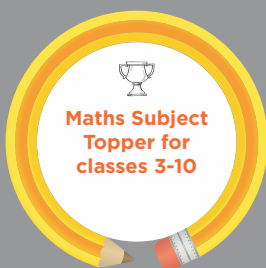


Category-wise recognition for students



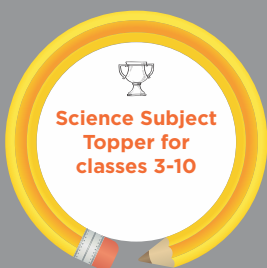
**English Subject
Topper for
classes 3-10**

**A Trophy
and a Certificate**



**Maths Subject
Topper for
classes 3-10**

**A Trophy
and a Certificate**



**Science Subject
Topper for
classes 3-10**

**A Trophy
and a Certificate**



**Social Studies
Subject
Topper for
classes 5-10**

**A Trophy
and a Certificate**



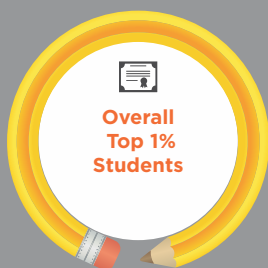
**Hindi Subject
Topper
for classes
4-8**

**A Trophy
and a Certificate**



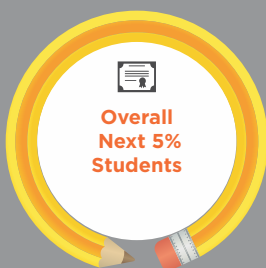
**Each subject
Top 1%
Students**

**A Certificate
of Outstanding
Performance**



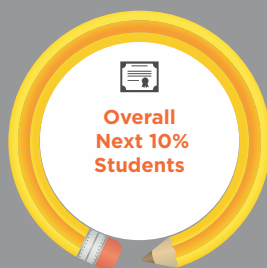
**Overall
Top 1%
Students**

**A Certificate
of Outstanding
Performance**



**Overall
Next 5%
Students**

**A Certificate
of Distinguished
Performance**



**Overall
Next 10%
Students**

**A Certificate
of Creditable
Performance**



A platform for young minds to shine

ASSET Talent Search (ATS) is a talent identification program created with the objective of recognizing and acknowledging academically talented students from grades 5 to 8. The talent program focuses on providing such students a platform where they can showcase their academic abilities, and helps them to further hone their true potential.

The Talent Search also offers guidance to gifted students and offers insights into their strengths and weaknesses. Students with outstanding academic abilities often go unnoticed due to the lack of proper identification programs that helps recognize their skills and the extent of their talent.

Scholastically gifted students who enroll for the ASSET Talent Search are invited to join other talented peers across India to appear for the ATS Test.



BENEFITS OF PARTICIPATING

Realisation of true potential

Multitude of opportunities

Acknowledgement of skills

ASSET SUMMER STUDIES PROGRAM

ASSET Summer Studies is a 21-day academic and social enrichment program created to bring together like-minded individuals whose inherent talent can be nourished. Students of grades 7 and 8 who have performed exceptionally well in the ATS Test, are invited to participate. The program provides:

Exposure to a high-octane learning environment with 38-hour sessions every week

A chance to be mentored by renowned expert instructors

Training in cutting edge disciplinary and professional practices

Stimulating academic and enrichment activities

Avenue for cultivating teamwork and leadership traits

A glimpse of high quality undergraduate education

More details about the ATS program will be announced on www.facebook.com/ASSET.EI and www.ei-india.com



Introducing ASSET Dynamic!

ASSET Dynamic is an on-demand, computer based test that allows schools to take the test at any time of a year! The design and scoring of ASSET Dynamic are based on Item Response Theory, a probabilistic test theory which is widely used by international standardized tests like SAT, GRE, GMAT, etc.

ASSET Dynamic tests can be taken on computers, laptops or even tablets. A stable internet connection is required. Further, unlike ASSET tests where the entire class has to take the test together, ASSET Dynamic can be scheduled section-wise or even for a few children at a time since every child gets a different, dynamically generated paper!

5 Steps to implement ASSET Dynamic



Schedule tests depending on the number of computers available



Teacher starts test



Students take test online

MyBooks received after completion of all tests



Students and teacher view reports after 24 hours



ASSET Dynamic benefits

Hassle free-experience for students

No more OMR sheets to fill, no chances of marking the answer to the wrong question. It is also easy to change answers.

On-demand test conduction

ASSET Dynamic will be available on a continuous basis throughout the year.

Immediate Reports

Reports are available 24 hours after test completion.

Hassle free-experience for teachers

No collecting and shipping of papers, no tracking of time, and fewer invigilation hassles as every child gets a different, dynamically generated paper.

Online reports

Reports will be available online through student and school logins.

No extra cost

All this is made available to you at the same price as that of ASSET!





The ASSET MyBooks go digital!



- **For everyone:** Students, Parents, and Schools can view their reports online*
- **Faster results:** Performance analysis made available faster than courier!
- **Interactive website:** Powerful yet simple representations help provide deeper perspective of progress and learning
- **Bringing ASSET to you:** MyBooks can be accessed via phones, tablets and desktops anytime and anywhere

*This is in addition to existing MyBooks sent to schools and students.

ETAS

an ASSET initiative to enable teachers

Upgrading teachers' abilities

Enhancement of Teacher Assessment Skills (ETAS)



Teachers are shown ASSET question from current round



Teachers predict students' performance on the basis of these questions



Teachers also predict if common wrong answers exist

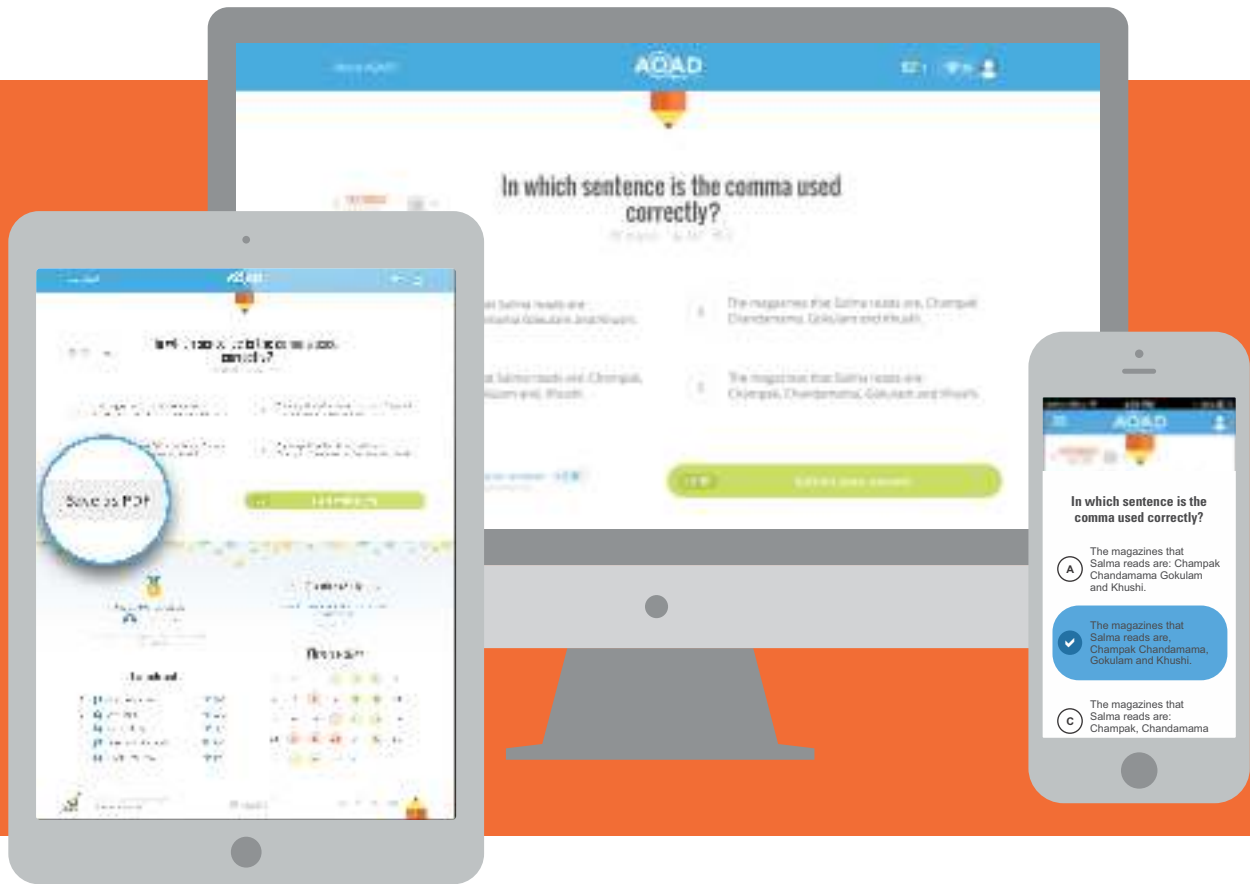


We analyse teachers' predictions & feedback



We show teachers how close/far their predictions stand





ASSET Question-a-Day

1 million students across India, UAE, USA, Kuwait have benefited from ASSET and its questions. AQAD makes these questions easily accessible to everyone.

All that needs to be done is for students, teachers and parents to login and answer the question of the day. The best explanations given by students get published on the website and there are prizes too!



Available for grades 3-9

Accessible at aqad.in

Ed accelerating education

Ed's innovations in the field of education has earned the organization accolades from various fraternities. The organization's efforts were featured on *India Today's* May 2014 and June 2015 issues.

The May 2014 issue featured 10 sectors in India needing reform and invited key individuals to outline specific actions in the chosen sectors, a document of which was presented to Prime Minister Narendra Modi. Ed was proud to be invited to outline the vision document for Primary and Secondary School Education, with Mr Sridhar Rajagopalan representing the sector. The outline also received a special mention in the magazine for its "Out of Box PM" June 2015 issue, which talked about the specific reforms that were undertaken in the year PM Modi assumed office.

Another feather in Ed's cap was being featured on India's leading financial daily *Mint*, which covered its offerings Mindspark and ASSET and their impact on present-day learning.

This recognition further encourages Ed to continue its efforts towards creating a world where children everywhere are learning with understanding.





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