

Introduction:

Butterfly Fields, founded by IIT / IIM Graduates in 2005, is in the field of education with a focus to improve the Quality of Learning (by making it Easy, Enriching and Enjoyable). This we do by setting up Hands-on Centres in schools wherein children come and do hands-on activities/experiments linked to their curriculum.

These sets of specialized hands-on activities are planned such the chosen lessons are followed by activities to ensure that the child grasps the concept completely when it is still fresh in the mind. In order to bridge the gap between classroom learning and practical application of the concepts, we work closely with teachers to draw up course content and related activities / experiments. We also provide several teaching aids to help students remain interested in the subject.



Hands-On Learning Offerings

- Activities mapped to the curriculum (more than 30 activities for each grade/level)
- Integrated with the Time Table (Flexible Options to fit into the time table)
- Materials (Including Tools and the Components for model making) and Trainers (Certified) provided by Butterfly Fields
- Regular Feedback

Products

- **Science Museums & Centres:** A collection of over 100 models based on different scientific and mathematical principles
- **Teaching Learning Aids:** A set of over 25 proprietary games developed to make learning an enjoyable experience: e.g. Concepts of Integers, Prime Numbers, Solar system, Geometry boards etc.
- **Concept Maps:** Each Concept map is a colourful, visual form of representing key concepts covered in a chapter. It is an effective Overview and Revision Tool.

Credentials

- Featured in "Beyond Profit" - May/June 2009, Issue: 10 New Ideas that could Change the World
- Established Mini-Science Museum cum Science Centre at Bharatiya Vidya Bhavan, Jubilee Hills, Hyderabad which was Visited and much appreciated by NASA Scientists
- Programs have been appreciated at Andhra Pradesh Council of Science and Technology Hyderabad (APCOST), Regional Science Centre Vijayawada, Birla Science Centre, Hyderabad, CIIE- IIM Ahmedabad, Faculty of Indian School of Business & some of the other government organizations, who are engaged in such science and technology promotions and research.

Mark your Calendar

- ▶ **QMC Award Ceremony 2009** – QMC award ceremony will be held in Bangalore on January 13th, 2010. A workshop on “Effective Question Making skills” will be conducted before the ceremony.
- ▶ **ASSET WEEK** – Hurry! send the ASSET WEEK report and be a part of the National contest.