



A ONE OF ITS KIND NATIONAL STUDENT CONTEST

ARE YOU GAME?



Dear Principal,

Invitation for your students to participate in a unique fun-learning contest

We are a seven-year old educational research organization set up by IIT-IIM alumni working for quality improvement in school education. Our skill-based diagnostic test, ASSET™ is the leading test of its kind in India, where more than 3 lakh students from 2000 leading schools participate.

It gives us great pleasure to invite your students to participate in a unique national contest designed for them – the ASSET Pentathlon. This competition aims to involve children in fun activities that actually gives them a chance to apply what they learn in school in the real environment. Entry to this competition is free.

THE CONTEST

All that the students have to do is :

1. Collect the list of 5 activities from the class teacher
2. Perform the activities with a partner
3. Submit them to the class teacher

The class teacher then needs to send in the best entry for the national competition, where our panel of judges would declare the winners for each class.

There are thousands of assured educational prizes and certificates to be won for the participating students and class teachers who encourage the students. Not to mention, 12 national champions win an adventure summer program conducted by Youreka, the outdoor education division of iDiscoveri.

NEXT STEPS

In this envelope, you would find some more materials. Kindly arrange to distribute them as below :

- (a) Put up the ASSET Pentathlon competition posters on the notice boards
- (b) Photocopy and distribute the competition guide to all the class teachers

We look forward to a very active participation from your school in this one-of-its-kind national competition . We're sure your students and teachers would find this a great learning and enjoyable experience and would look forward to it next year !

With best regards,

Sandeep Saha

Vice President – Marketing and Alliances

Educational Initiatives Pvt. Ltd.

