



 **MINDSPARK**<sup>EI</sup>

Educational Initiatives Pvt. Ltd. India | UAE | Gulf | Singapore | Africa

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The most proven Personalised Math Programme,  
reviewed by researchers at Harvard, MIT & Stanford

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## MINDSPARK is adaptive

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Mindspark adapts itself to every student's learning level & progressively questions a student on a particular concept. If the student responds correctly, the next question presented is marginally more difficult than the previous one, which enables the student to self-learn the concept gradually and thoroughly.



## **MINDSPARK** is fun

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Mindspark encourages learning through gamified practice. It rewards students with Sparkies, Shields & Leaderboard Ranks based on their efforts & proficiency.



## **MINDSPARK** is a misconception buster

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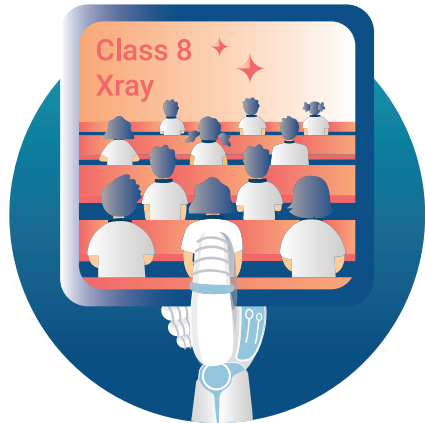
Mindspark has been founded on millions of student responses from the ASSET tests over the past 18 years. The learnings from this huge dataset have enabled Mindspark to accurately (and in real time) identify each student's misconceptions. Mindspark then creates a personalised learning path to ensure that the gaps are addressed before progressing further.



 **MINDSPARK** is a practice tool

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Mindspark's expertise to continuously challenge and engage a student's mind helps him/her to solve three times more mathematical problems than usual.



 **MINDSPARK** is  
your teacher's assistant

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- Get instant feedback on class performance
- Get a detailed view of each student's performance
- Make worksheets for practice/tests
- Keep track of students' activity in real-time
- Learn from the insights shared by teachers on an online forum



 **MINDSPARK** is recognised  
by the world

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"Students using Mindspark experienced twice the test score value-added in math during the study period of 4.5 months."

- MIT, J-PAL Study

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Featured in the cover story

The  
Economist

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Finalist at WISE Awards

**wise**  
world innovation summit for education  
مؤتمر القمة العالمي للابتكار في التعليم

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Harvard Case study



Winner at WES, Dubai

11<sup>th</sup> **WORLD**  
**EDUCATION**  
**SUMMIT**



## Bring MINDSPARK to your school

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- Available for Grades 1 to 10
- Aligned to CBSE, IGCSE and ICSE
- Partnered with 200+ schools impacting 1,00,000+ students

**Join a community of 200+ progressive schools**

Get a free demo

